

# Launch @ Vestd

Start your company the right way.

Use our **flexible equity framework** to position your business for success, no matter how the future plays out.

1

## Incorporate

Register your limited company instantly. Everything is done digitally. No need for paperwork.

2

## Motivate

Create conditional equity agreements with your co-founder/s and team. You set the terms for each person.

3

## Reward

Release equity in line with what people *actually* bring to the party, by creating Agile Partnerships™.

## Receive a discount worth £1,000+

This invite-only offer for the **Startup Croydon** network allows you to launch your startup for just £25 + VAT!

**STARTUP  
CROYDON**  
A Croydon Business Venture

[vestd.com/launch](https://vestd.com/launch)

